Why I love Monovariants: From Zombies to Conway's Soldiers via the Golden Mean

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A monovariant is a quantity which is either non-increasing or non-decreasing (such as the number of primes up to x or the volume of a sphere of radius r, but not the number of factors of n). Amazingly, many challenging problems can easily be solved by associating the right monovariant to it; unfortunately it is often challenging to 'see' the right quantity to study. We'll explore three interesting cases: understanding the growth of the Zombie apocalypse, the famous Conway checker problem, and Zeckendorf's Theorem that every integer can be written uniquely as a sum of non-adjacent Fibonacci numbers (if we define them by $F_{n+1} = F_n + F_{n-1}$ with $F_1 = 1, F_2 = 2$). If time permits we will discuss a game I created based on the Fibonacci problem, with a \$500 reward for a solution!